

# 2024

## POST-SHOW REPORT

### Show Profile

**Automechanika Dubai** is the MEA region's largest international trade exhibition for the automotive aftermarket industry. It serves as a vital platform for professionals to connect, source products, and discover the latest innovations. In its **21st edition from 10 – 12 December 2024**, the event continued to fuel growth and foster collaboration within the global automotive aftermarket sector.

### Key Stats

#### Exhibitors Overview



**2,229**  
Exhibitors



**62**  
Countries  
Represented



**83,067**  
sqm



**17**  
Halls

#### Visitors Overview



**48,421**  
Visitors

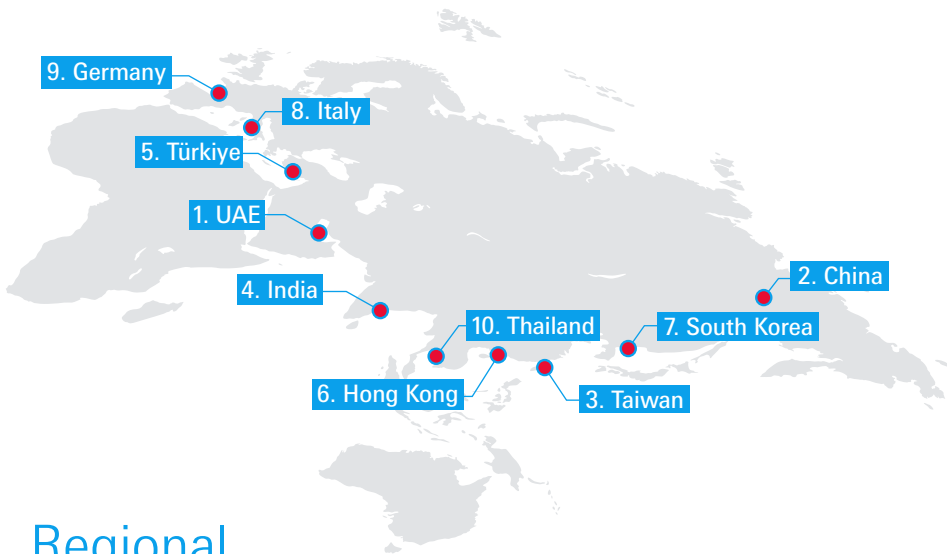


**149**  
Countries  
Visited

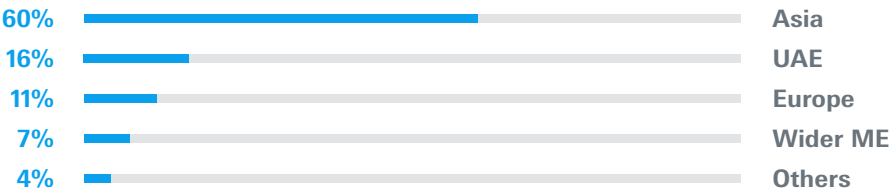
#### 21 International Pavilions

1. Australia
2. China
3. Egypt
4. France
5. Germany
6. Hong Kong
7. India
8. Indonesia
9. Italy
10. Malaysia
11. Morocco
12. Netherlands
13. Poland
14. Singapore
15. South Korea
16. Spain
17. Taiwan
18. Thailand
19. Türkiye
20. United Kingdom
21. United States

#### Top 10 Exhibiting Countries



### Regional Breakdown of Exhibitors



#### Insights from Exhibitor Survey

**89%**

Exhibitors plan to return for the next edition

**79%**

Exhibitors reached their relevant visitor groups

**76%**

Exhibitors were satisfied with visitors' decision-making authority

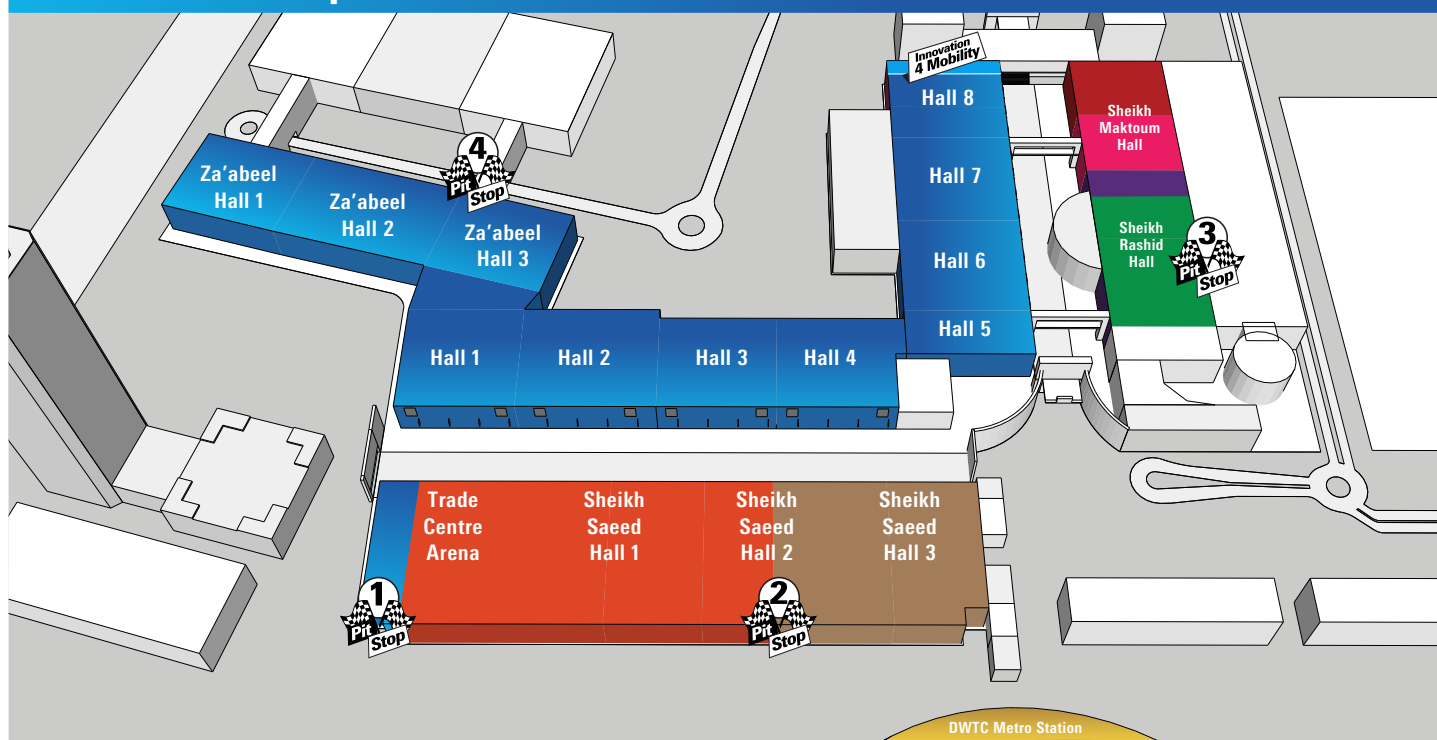
**74%**

Exhibitors were satisfied with the number of new contacts made

# 2024

## POST-SHOW REPORT

### 2024 Venue Map



### Show Features



#### PitStop 1

- Automechanika Academy
- Automechanika Awards
- Regional Focus - S.E. Asia
- AfriConnections



#### PitStop 2

- Lubricants & Base Oils Conference
- PowerTread Workshop



#### PitStop 3

- Modern Workshop
- Workshop by Tiqani Inc.
- Pitstop Challenge



#### PitStop 4

- Product Spotlight
- Future Fleet & Telematics Workshop



#### Innovation4Mobility

### Exhibitors by Product Category

1,592



Parts & Components

127



Oils & Lubricants



Electronics & Systems

85



Diagnostics & Repair

226



Tyres & Batteries

36



Body & Paint

130



Accessories & Customising

33



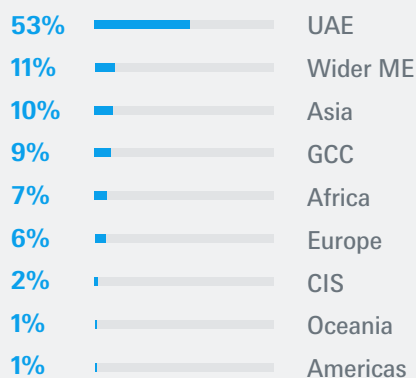
Car Wash & Care

# 2024

## POST-SHOW REPORT

### Visitor Overview

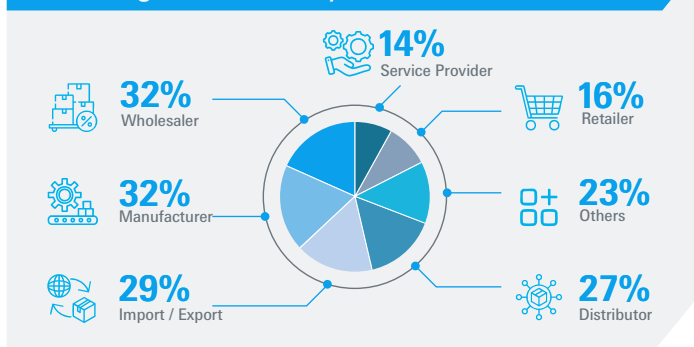
#### Regional Breakdown of Visitors



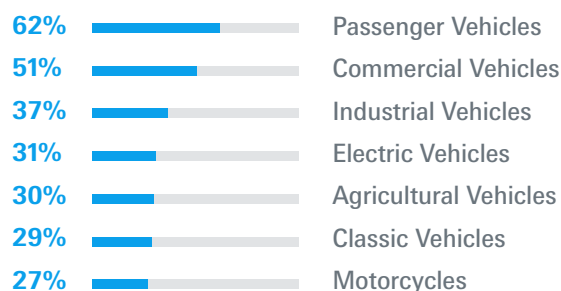
#### Top 10 International Visiting Countries



#### Percentage of Visitors by Business Sectors



#### Top Vehicle Types Sought by Visitors



### Decision-makers Attending the Show

**30%** Business Development

**28%** Senior Management (MD/CEO)

**9%** Procurement / Purchasing

### Insights from Visitor Survey

**98%** Visitors successfully achieved their goals and objectives during the event

**96%** Attendees plan to return for the next edition

**81%** Attendees discovered new products, highlighting the event's effectiveness in showcasing innovations

**64%** Decision-makers are actively placing orders, showing strong confidence in the offerings

# 2024

## POST-SHOW REPORT

### Show Features and Key Highlights

More than just a trade show, **Automechanika Dubai** served as a platform for knowledge sharing and networking. Attendees engaged with key industry experts, staying up-to-date on the latest trends, new innovations, and the changing dynamics of the automotive aftermarket sector.

### Key Stats



**134**  
Speakers



**100**  
Sessions



**17**  
Show  
Features



**5**  
Stages

#### AfriConnections



Connecting African buyers with global suppliers.

#### Automechanika Academy



Delivering keynote presentations, panel discussions, round-table debates and market reviews.

#### Regional Focus Southeast Asia



Providing a platform to acquire information on the automotive industry within Southeast Asia.

#### Innovation4Mobility



Bringing together futuristic concepts and visionary ideas to shape the future of transportation.

#### Lubricants and Base Oils Conference



Exploring the world of lubricants, base oils and additives as industry leaders discuss the latest trends.

#### Modern Workshop



Offering technical seminars, training and live product demonstrations.

#### PitStop Challenge



Featuring competitions for tyre changing, tyre mounting and identifying bodywork faults.

#### PowerTread Conference

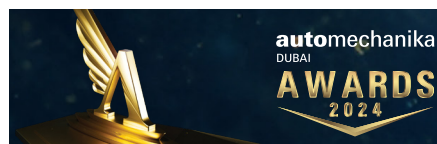


Exploring tyres and battery innovations shaping the future.

#### Future Fleet & Telematics Workshop



Harnessing the power of telematics to drive business growth and customer satisfaction.



The global automotive industry came together to honour innovation, excellence and achievements at the **Automechanika Dubai Awards**. We proudly celebrated the individuals and companies who set the bar for the future of the industry.



**409**  
Nominations



**53**  
Finalists



**13**  
Winners

### SEE YOU AT THE NEXT EDITION

**automechanika**  
DUBAI

9 – 11 December 2025  
Dubai World Trade Centre

**From vision  
to ignition**



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