automechanika
DUBAI

Dubai World Trade Centre

Welcome to Automechanika Dubai

The largest international trade show for the automotive aftermarket industry in the MEA region

Exhibitor / Sponsor Event Networking Guide

Accessing your Account

All you need to access your account is for your email address to be registered with the event, besides that, just follow the steps below.

Enter your Email

This needs to be the email that you registered with for the Event. If your email is not registered, contact the organiser or support@grip.events

Enter the email address you provided when you registered for the event

E-mail

Continue

Enter your Badge / Registration ID

As part of registring for the Event you'll have received a unique Registration or Badge ID enter it to claim your account.

Enter the Badge ID you received in your welcome email when you registered for the event.

Badge / Registration ID

Claim Account

Request a reminder

Requesting a Reminder will send you an email with your ID (check your spam folder)!

Create a Password

You'll use this password moving forward to access your account on Grip. You can always reset it in case you forget it.

Please create a password for your account and use this password the next time you log in.

Password

Login

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Teams (Exhibitor & Sponsor Portal)

Teams is a criticial element of the platform for exhibitors and sponsors. This page explains how to access it and some of its key features.

Go to the Teams Tab

Creating your Team

If you're the first person from your Company signing in you'll be presented with the option to "Create a Team". Enter your Company Name. This is very important if you want to take advance of the features outlined below.

Powerful functionality for your Company

HOME

Meetings – All the meetings for you and your team members in a single overview

Inbound Leads – Request meetings with all people that have viewed or expressed an interest in your company.

Company Chat – Enable attendees to start a direct conversation with your company on the platform.

Contacts

ADMIN

Team Members – Review your colleagues as Team Members, update their profile and request meeting on ther behalf.

Company Profile

Products – Create product profiles to give even more visibility to your Company and what you offer.

Account

Export

Edit the Company Profile

It is critical that your company profile looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.

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Company Profiles

Company Booth Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.

Marking a Company with "Interested" will add you to the Inbound Leads of the Company

Message a Company directly if you want to speak to them

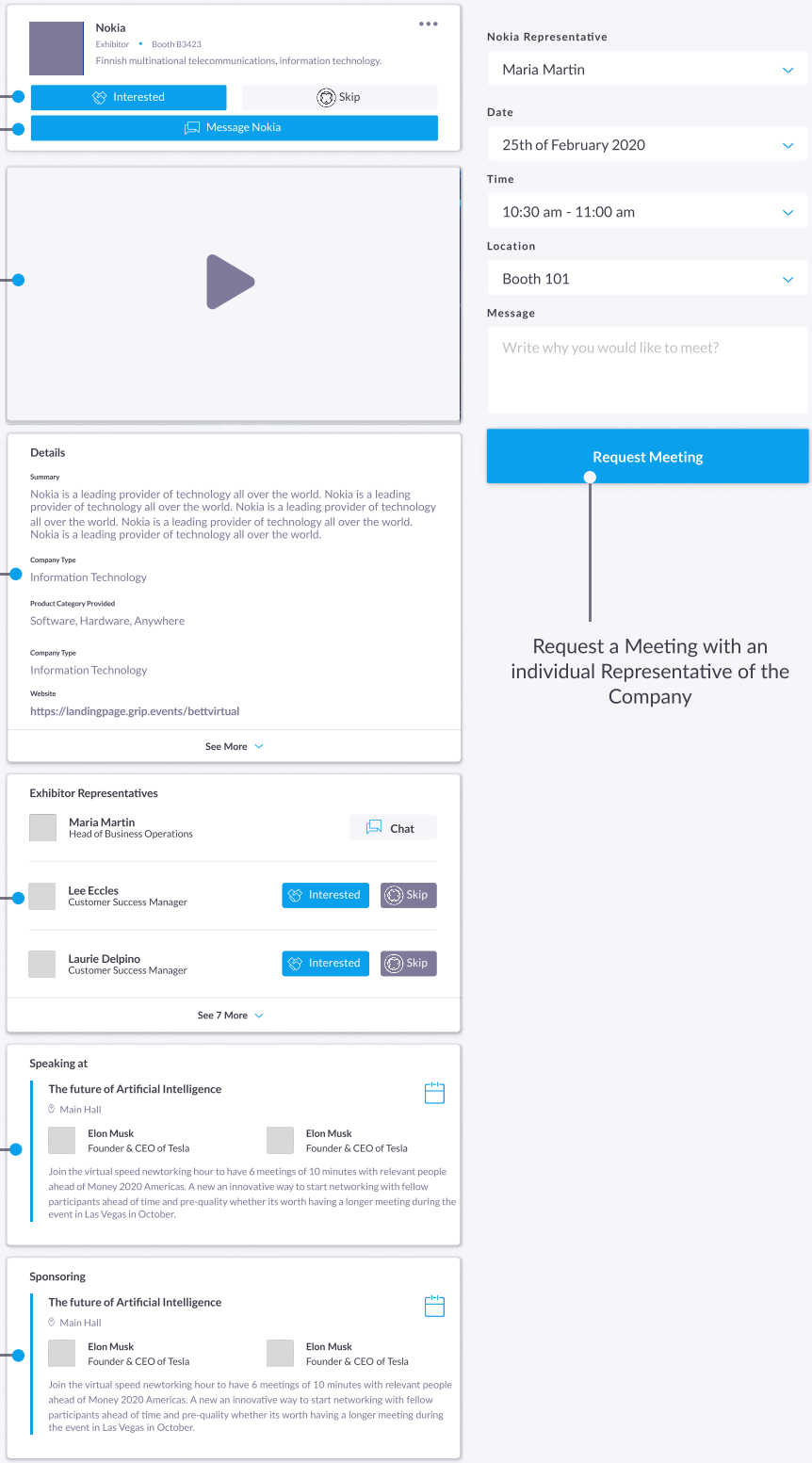
Embedded Youtube Video

Company Information
Available fields depend on the orgniser

Representatives that are associated with the Company Profile

Overview of the Sessions the Company is Speaking

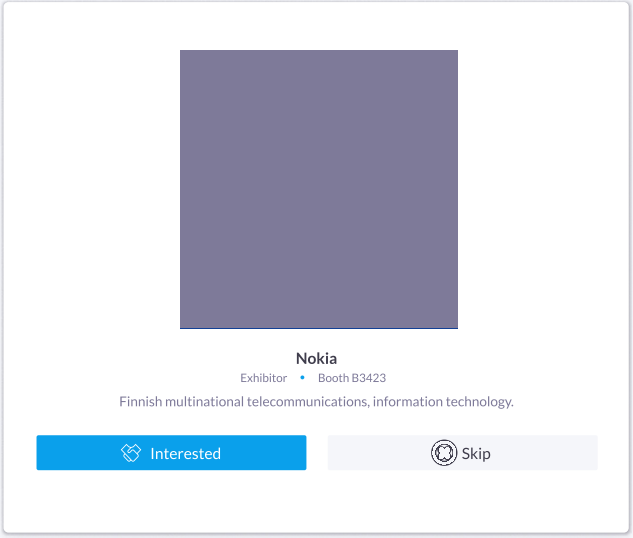
Overview of the Sessions the Company is Sponsoring



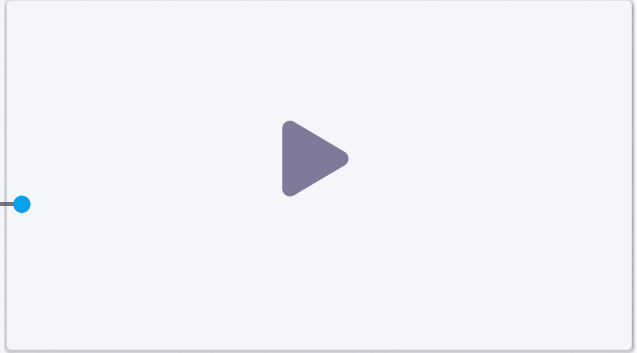
Request a Meeting with an individual Representative of the Company

Product Profiles

Upload your products to drive maximum engagement for exhibitors.

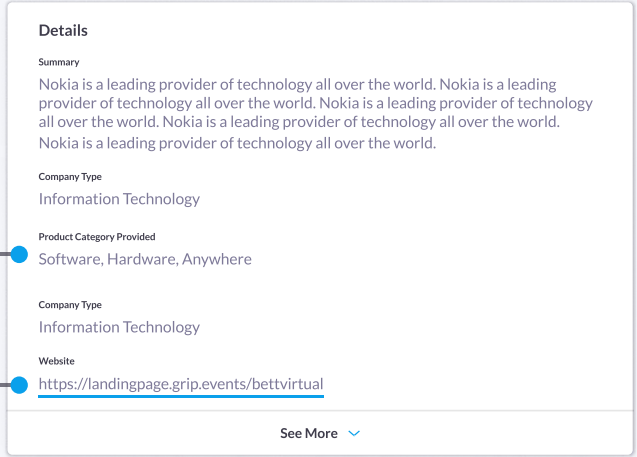


Embedded Youtube Video

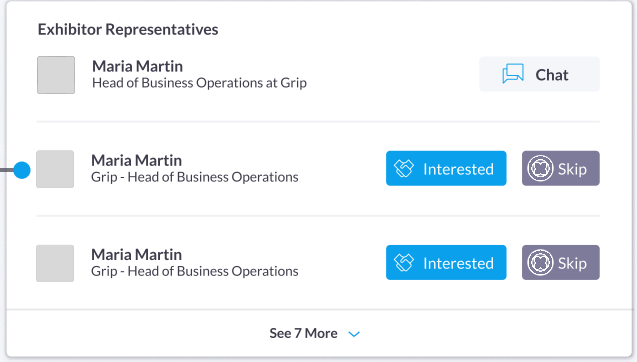


Specify the product categories you provide

Direct Links to your company website



Unlimited number of Exhibitor Representatives



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Networking

Connections and Meetings are a core element of a succesfull event experience. We've made this as easy as possibleto connect with other attendees at the event

Request

Get recommendations, search and scroll throught lists to request meetings for a time and date that works for you.

Accept

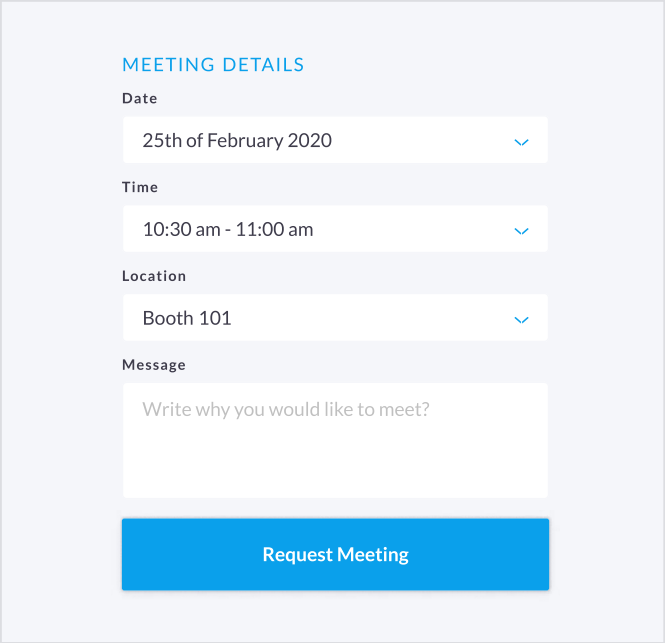
Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

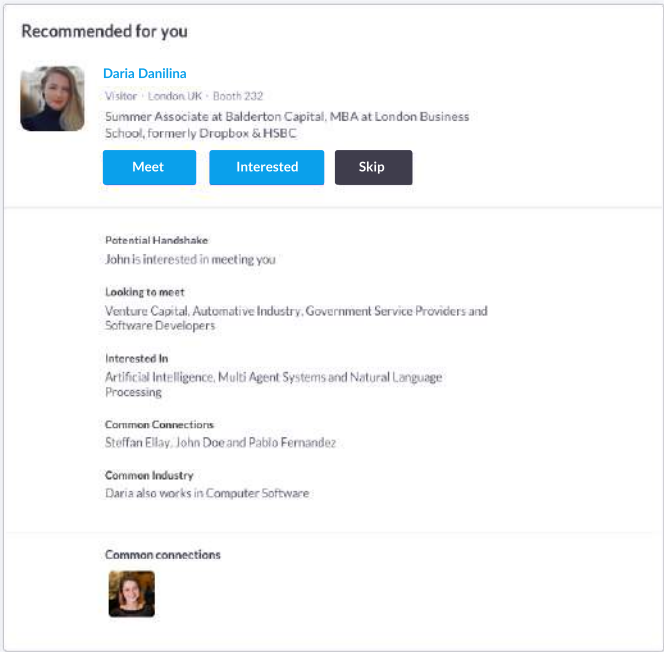
Meet at the show

Attend to your pre-scheduled meetings and be on time.

Rate

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.





Besides being able to request meetings, mark people with "interested" or "skip". **If someone is also interested in you, chat with them and grow your network!**

PRO TIP

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!**

Add a profile image, fill out your summary and select your preferences in the event-specific questions.