

## Region Focus – Made in GCC

### Event Summary:

As the global automotive industry evolves, the GCC is fast positioning itself as a hub for industrial self-reliance, electrification, and aftermarket growth. The **Region Focus – Made in GCC Conference** at Automechanika Dubai 2025 will highlight region's transformation from a consumption-driven market to a production-led, innovation-driven ecosystem.

With **over \$50 billion in mobility investments** and national strategies like Saudi Arabia's target of **500,000 vehicles by 2030** and UAE's "Make it in the Emirates" initiative, GCC is laying the foundation for a globally competitive automotive manufacturing base. This half-day summit brings together policymakers, OEMs, suppliers, and investors to explore regional integration, localization, and future-ready opportunities in Made-in-GCC mobility landscape.

14:00	Region Focus – Made in GCC
14:05	Session 1: GCC united: Advancing regional automotive sovereignty & industrial Integration
14:30	Session 2: Rise of GCC manufacturing in the automotive aftermarket
14:35	Session 3: Future outlook: GCC's role in global auto supply chains
15:00	Session 4: Cross-border collaboration: Unlocking regional trade, R&D, and supply chain synergies
15:30	Session 5: Building GCC's EV & battery ecosystem: Localization & scale-up opportunities
16:00	Session 6: Skills, digitalization & future workforce for automotive manufacturing
16:30	Session 7: GCC automotive manufacturing landscape: Mapping the present & future
17:00	End of Session

\*The above programme is a working draft. Topics, speakers and timings are subject to change.