

CV Evolution

Event Overview:

The commercial vehicle industry is entering a new era of transformation, driven by digitalization, green mobility, and evolving aftermarket demands. Valued at over \$1 trillion globally by 2025, the sector is witnessing accelerated investment in connected services, sustainable fleet solutions, and predictive aftermarket technologies.

This exclusive full-day CV Evolution Conference at Automechanika Dubai 2025 will unveil the latest global and regional market insights, featuring a strong emphasis on smart fleet management, electrification strategies, and aftermarket innovation for commercial vehicles.

Through a dynamic program of keynote presentations, panel discussions, and sponsored sessions, industry leaders will explore the future of fleet electrification, the rise of predictive maintenance, and the role of telematics in reshaping aftermarket services. Special focus will be given to aftermarket trends, service excellence, and digitalization opportunities impacting sectors such as logistics, heavy construction, and passenger transport.

Join us for a high-impact day to connect with OEMs, fleet operators, aftermarket suppliers, and technology innovators, and discover how to drive growth, resilience, and sustainability in the commercial vehicle ecosystem.

Theme: Commercial Vehicles 2030: Smart, Sustainable & Service-Driven	
12:25	Welcome and opening remarks
12:30	Session 1: Global & regional commercial vehicle market outlook: Growth drivers, challenges & future demand
13:00	Session 2: Data-driven fleets: How AI, IoT & predictive analytics are redefining fleet management
13:30	Session 3: Green mobility for heavy-duty transport: Pathways to net-zero emissions
14:00	Session 4: Connected services for commercial vehicle aftermarket: Boosting uptime and reducing TCO
14:30	Session 5: New era of commercial vehicle aftermarket: Predictive maintenance, parts management & repair 4.0 Vishal Sanghavi , Head of Aftermarket Strategy, EMEA, Knorr-Bremse Systems for Commercial Vehicles Ltd
15:00	Session 6: Electrification of fleets: Challenges and opportunities for aftermarket service providers
15:30	Session 7: Telematics-driven aftermarket services: Unlocking new revenue streams for workshops & fleet service centers
16:00	Session 8: Preparing for the next decade: Autonomous, connected & electrified commercial vehicles
16:30	End of conference

*The above programme is a working draft. Topics, speakers and timings are subject to change.