

**Automechanika Academy**  
**09-10 December 2025**

**Event Overview:**

The Middle East's automotive aftermarket continues its strong growth trajectory, with sustained momentum driven by infrastructure development, increased vehicle parc, and a growing focus on sustainability. The UAE remains at the forefront, with EV adoption expected to exceed 12,850 units by 2025, in line with national sustainability goals. Dubai is accelerating efforts to convert 30% of public sector fleets and 10% of vehicle sales to electric or hybrid models by 2030. Abu Dhabi also leads the charge with expanding EV and hybrid fleets, alongside a rapidly growing network of charging stations. Meanwhile, the region's autonomous and connected mobility market is expanding, as smart city initiatives and data-driven innovation reshape the aftermarket landscape. Demand for parts such as lubricants, filters, batteries, tires, and diagnostics tools continues to surge, particularly across commercial vehicle and fleet segments.

An integral part of Automechanika Dubai, the Automechanika Academy returns in 2025 as the region's premier knowledge-sharing platform for the automotive aftermarket and service industry. The Academy delivers strategic insights, expert analysis, and future-focused dialogue, addressing the latest trends and challenges facing the sector. The 2025 edition will feature dedicated thematic days spotlighting policy and regulatory frameworks, sustainability, remanufacturing, electrification, digitalisation, and supply chain innovation—uniting government leaders, OEMs, suppliers, and technology innovators in shaping the future of mobility in the region.

Day 1, 09<sup>th</sup> December 2025

Theme: Government perspectives, regulatory frameworks, and investment opportunities in the aftermarket	
12:25	Welcome and opening remarks
12:30	Session 1: Government vision for the automotive aftermarket: Policies and regulations
13:00	Session 2: Regulatory & conformity standards: Ensuring quality and safety in the aftermarket
13:30	Session 3: Sustainability in the aftermarket: Government initiatives and industry collaboration
14:00	Session 4: Car OEMs and aftermarket collaboration: Driving innovation and growth
14:30	Session 5: Aftermarket suppliers: Meeting the demands of a changing industry
15:00	Session 6: Cross-border trade regulations: Facilitating regional aftermarket growth
15:30	Session 7: Workforce development initiatives: Addressing skills gaps in the aftermarket industry
16:00	Session 8: Right-to-repair legislation: Implications for the aftermarket industry
16:30	Closing remarks & end of day 1

\*The above programme is a working draft. Topics, speakers and timings are subject to change.

Day 2, 10<sup>th</sup> December, 2025

Theme: Remanufacturing, tyres, batteries, and the future of the aftermarket	
11:55	Welcome and opening remarks
12:00	Session 1: Remanufacturing in the aftermarket: Opportunities and challenges
12:30	Session 2: The role of remanufacturing in achieving sustainability goals
13:00	Session 3: Tyres in the aftermarket: Innovations, safety, and market trends
13:30	Session 4: Battery technologies: Powering the future of the aftermarket
14:00	Session 5: Aftermarket OEMs: Adapting to the shift towards electrification
14:30	Session 6: Predictive maintenance technologies for tyres and batteries
15:00	Session 7: The impact of autonomous vehicles on the aftermarket supply chain
15:30	Session 8: Smart tyres and connected mobility: Data-driven aftermarket services
16:00	Session 9: Adapting to the rise of online tyre sales and e-commerce in the aftermarket
16:30	Closing remarks & end of conference

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