

PowerTread Workshop
12 December 2024
Pitstop 2

Event Overview:

The global automotive Tire market, valued at USD 105 billion in 2021 and projected to reach USD 115 billion by 2027 with a CAGR of over 3%, is estimated to grow from USD 19.6 billion in 2023 to USD 21.6 billion by 2028 at a CAGR of 2.1%.

The global automotive Battery market is poised to surge, reaching USD 93.27 billion by 2024 and skyrocketing to USD 237.28 billion by 2029 at a CAGR of 20.53%, demonstrating remarkable growth compared to its 2021 and 2022 projections.

PowerTread Workshop will provide industry professionals and stakeholders with valuable insights into the dynamic and thriving market for tires and batteries in the automotive sector, showcasing opportunities driven by sustainability, technological advancements, and the rising demand for electric vehicles globally, making it imperative for professionals to attend and stay abreast of market trends and innovations crucial for future success in the industry.

12:00	Registration
12:25	Welcome and opening remarks
12:30	Presentation Session 1: Navigating Tire Market Dynamics: Trends, Insights, and Opportunities
13:00	Panel Session 2: Revolutionizing Tire Manufacturing: Advancements in Technology, Innovation, and Sustainability Panelists: Fadi El Karmi , Product & Technical Manager, Emerging Markets, Goodyear Middle East FZE
13:30	Presentation Session 3: The Future of Tire Technology: Innovations Driving the Next Generation of Mobility Emad Mousa , Director - Partnerships JP Partners Trading Enterprises
14:00	Presentation Session 4: Towards Eco-Friendly Tires: Assessing Sustainability and Environmental Impact
14:30	Presentation Session 5: Driving the Future: Global Trends in Automotive Battery Technology and Their Impact
15:00	Presentation Session 6: Sustainability and Recycling in the Automotive Battery Industry
15:30	Presentation Session 7: Empowering Electric Mobility: Market Dynamics and Opportunities in EV Batteries
16:00	Panel Session 8: Powering Tomorrow: Innovations and Future of Automotive Battery Manufacturing

16:30	Closing Remarks & End of Conference

*The above programme is a working draft. Topics, speakers and timings are subject to change.