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| **We’re looking forward to meeting you**  at Automechanika Dubai from 2 – 4 October 2023.  Dear <FirstName> <LastName>,  We are delighted to invite you to the 20th edition of Automechanika Dubai, the largest international trade show for the automotive aftermarket industry in the wider Middle East.  Exhibiting at Automechanika Dubai gives us a chance to meet face-to-face with our customers and focus on growing trends in the industry. It’s that time of the year where we block our calendars to focus on your business needs and answer all your questions at the same time.  Join us this year to witness our latest innovations and product highlights at our Stand <enter stand number> in Hall <enter hall number>.  We look forward to your visit and would be delighted if you could [register online from here](https://login.mailingwork.de/-lp/dBbP78478/fgv8c281?utm_source=marketing-toolbox&utm_medium=invitation-letter&utm_campaign=personalized).  It is important that you pre-register for the show as there will be no registration desk and printing of badges on-site at the event taking into consideration the safety protocols. Once you pre-register you will receive your print@home badge closer to the event.  Enjoy the Automechanika Dubai experience!  Best wishes,  <insert your details> |