

# Market Trends for Tires

**UAE, KSA & EG**

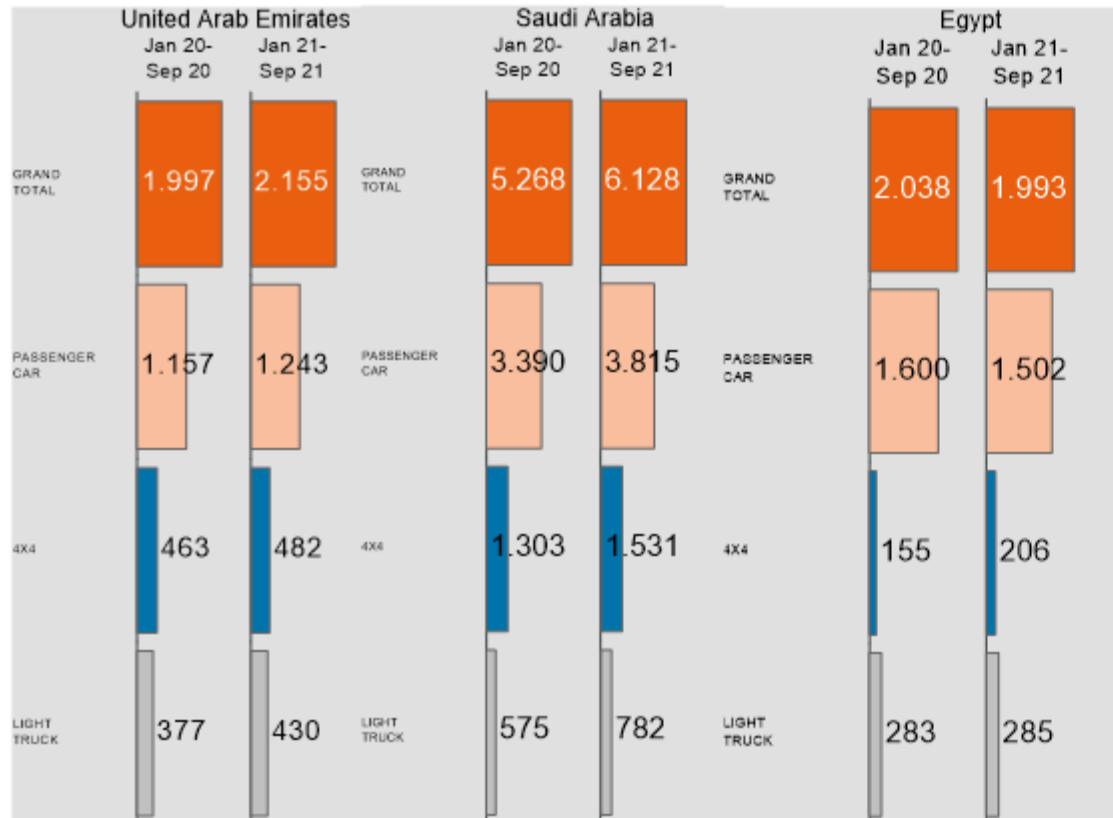
GfK MI



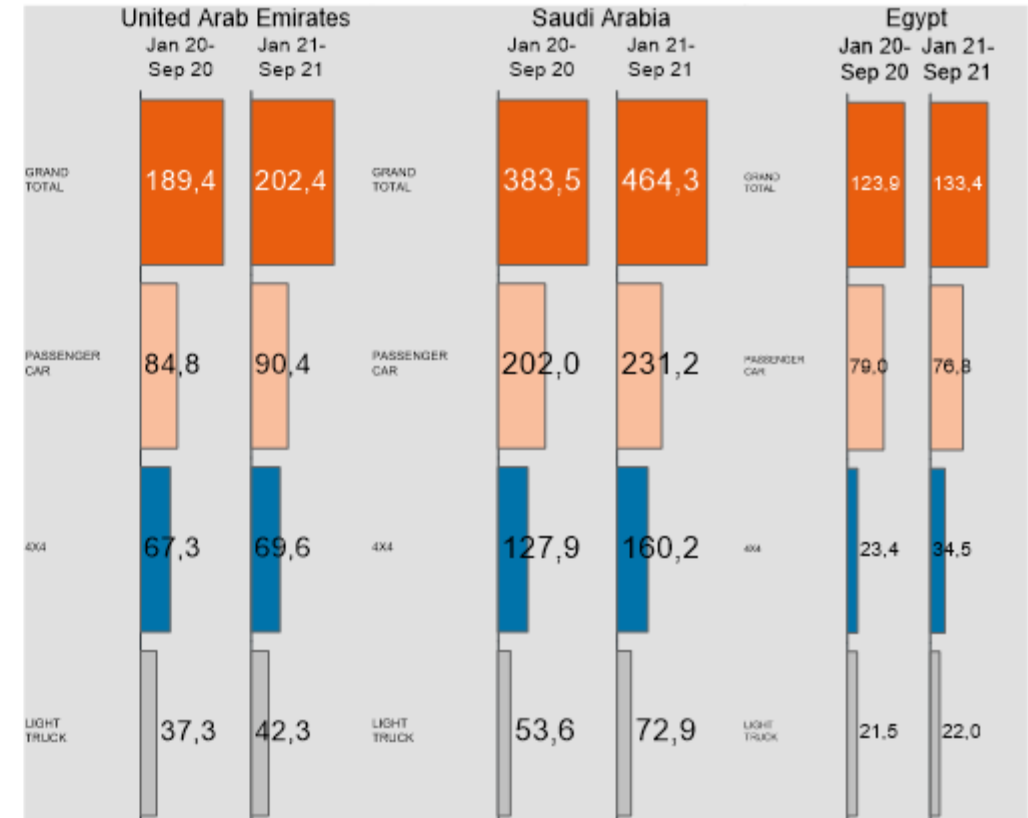
# Market growing in AE and SA, and more in the Light Truck Segment

Car Tyres Panelmarket AE+SA+EG Jan 21-Sep 21  
Market Trend

Sales Units Ths.



Sales Value USD Mio.

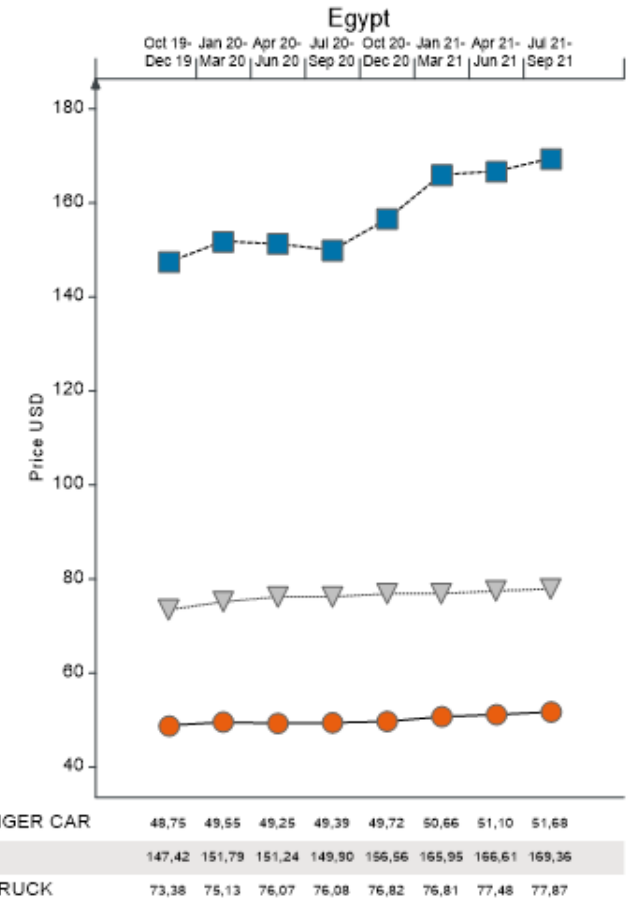
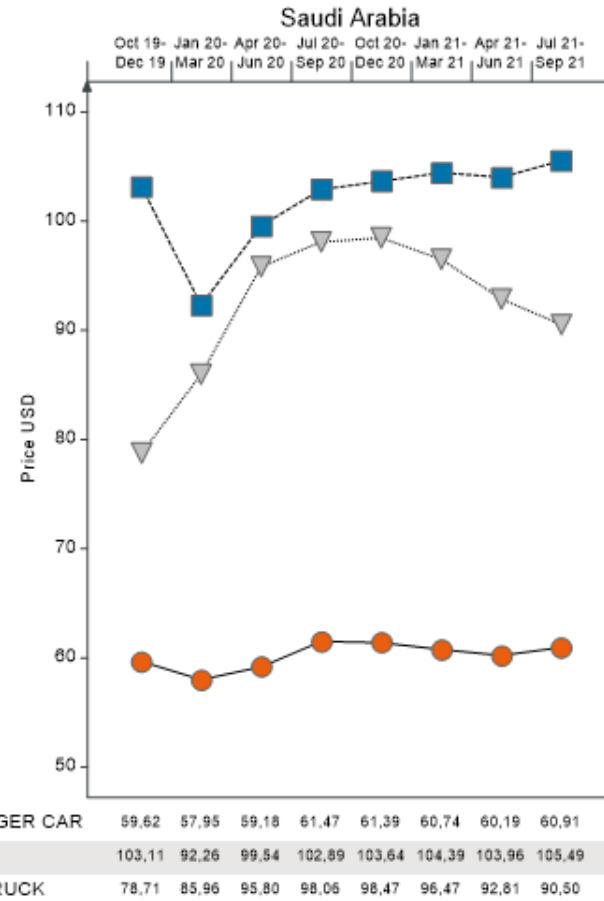
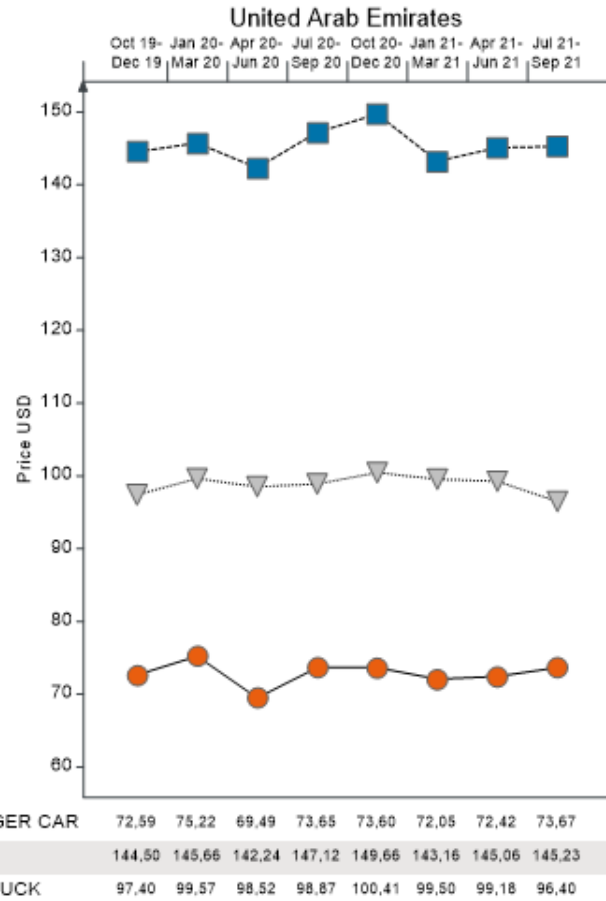


# Prices are seeing an increase especially with the Raw material and logistical cost going up

## Car Tyres

## Panelmarket AE+SA+EG Price Movement

## Oct 19-Dec 19 - Jul 21-Sep 21 Price USD



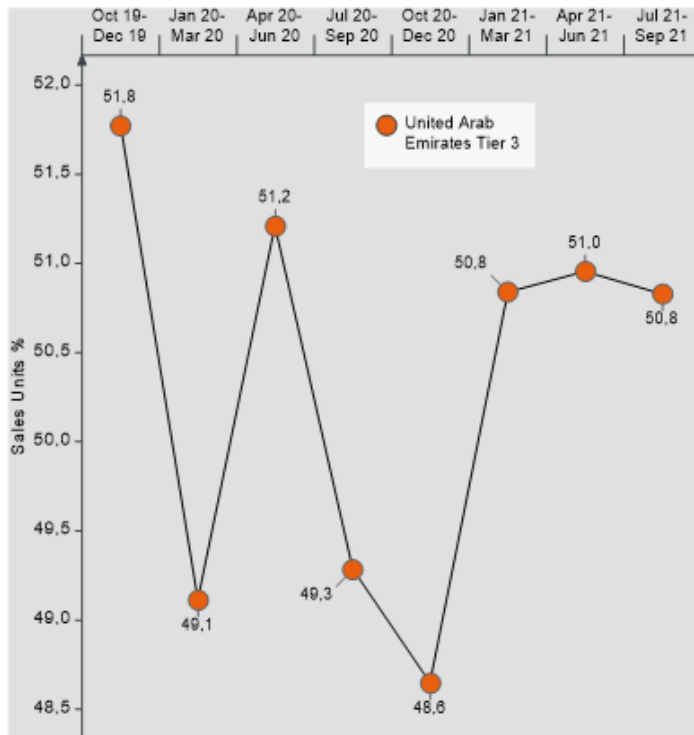
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PRJ 187725 - RG 5722038 - RP 40961179 - ID 594062999

# Tier-3 Brands growing in AE and SA

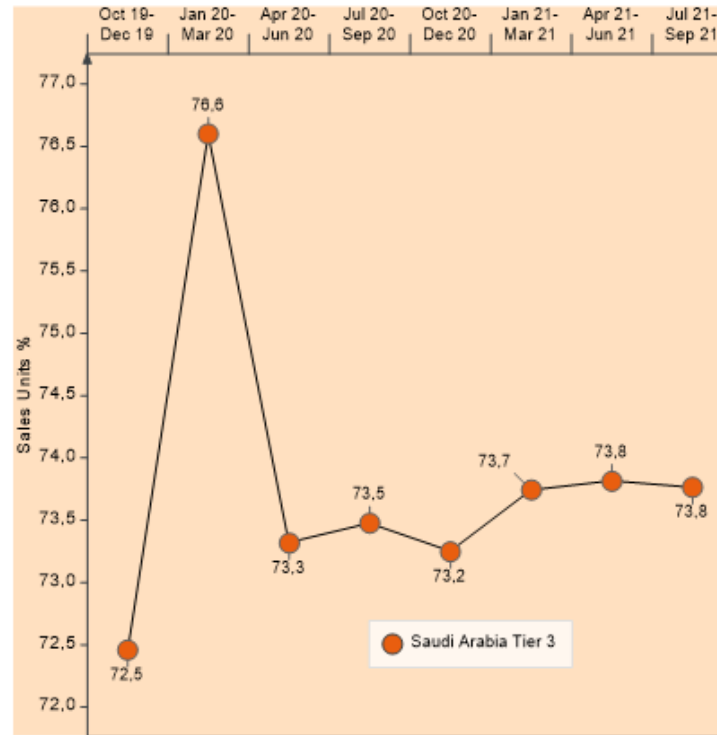
## Sales Units

Car Tyres Panelmarket AE+SA+EG Tier 3 Brands Oct 19-Dec 19 - Jul 21-Sep 21 Sales Units %

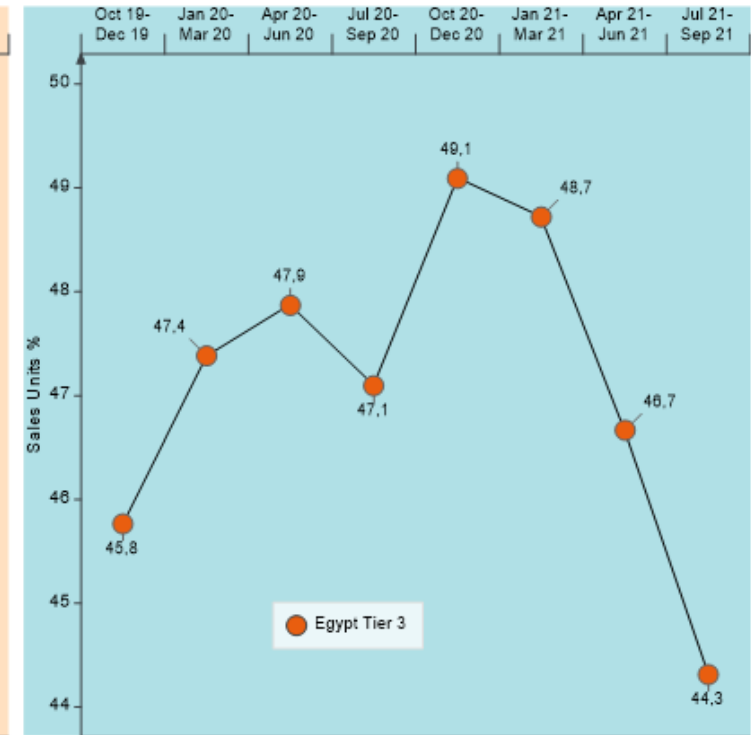
United Arab Emirates



Saudi Arabia



Egypt



# Tier-3 Brands growing in AE and SA

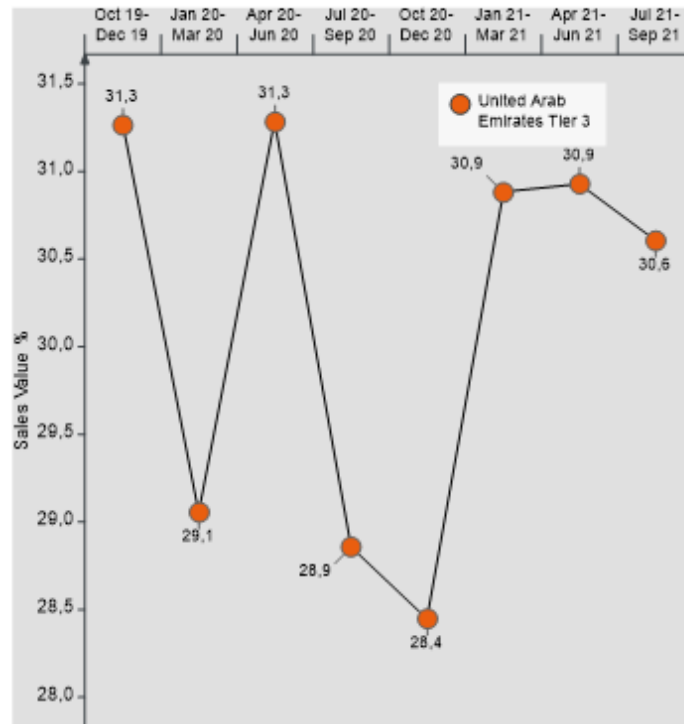
## Sales Value

Car Tyres

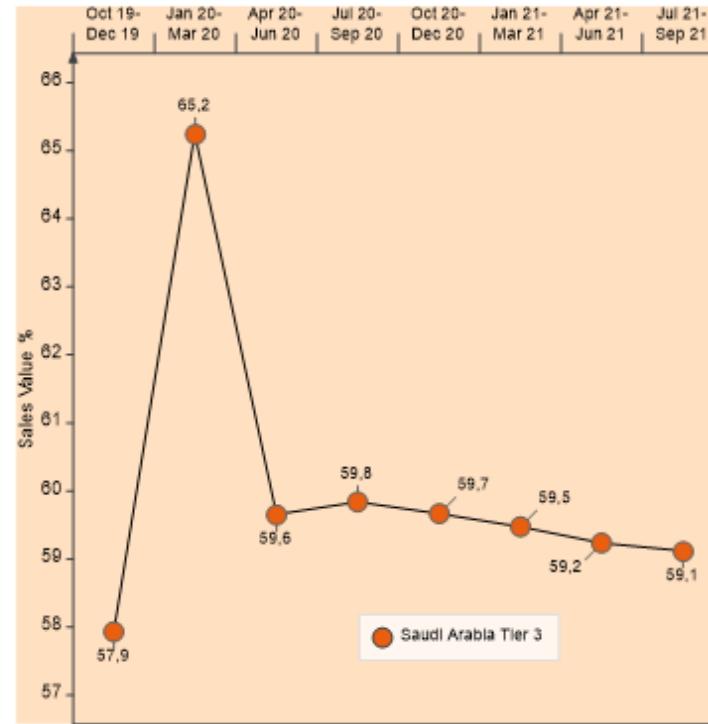
Panelmarket AE+SA+EG  
Tier 3 Brands

Oct 19-Dec 19 - Jul 21-Sep 21  
Sales Value %

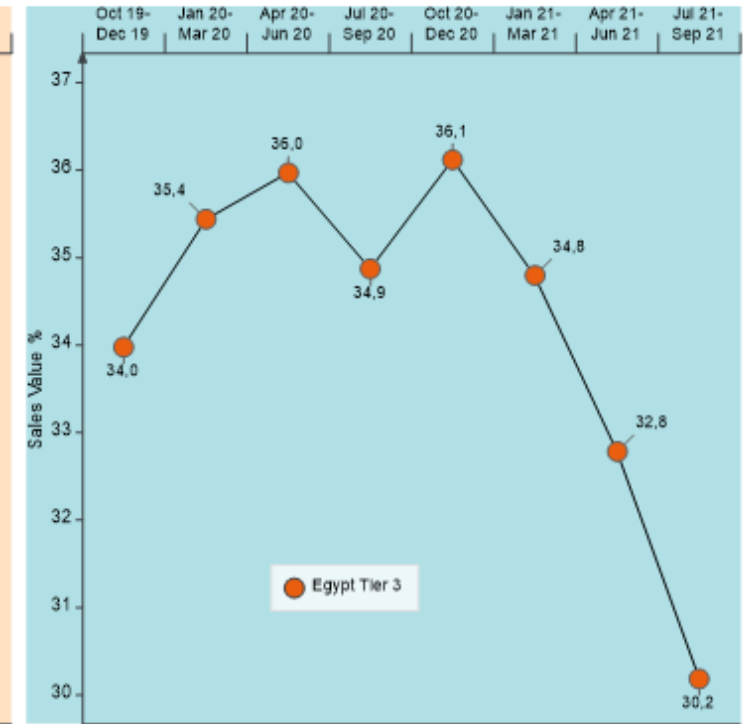
### United Arab Emirates



### Saudi Arabia



### Egypt



Thank you